



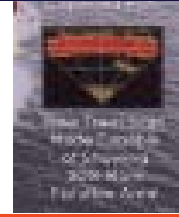
Pacific Marine Expo
November 19th

Page 3



Russian Boat Improves
Catch by 12.8% with
WESMAR Trawl

Page 3



WESMAR's
Newest Ads

Page 4

Premier Alaska Fish Master Uses HD850 Exclusively

“With the HD850 we can find the bigger, more profitable fish hiding near the bottom, often very dense but hard to see with sonars of the past.” Brian Styke, Master of the Arctic Storm

Brian Styke, Master of the 334-foot Bering Sea Factory Trawler Arctic Storm, knows the value of WESMAR's powerful HD850 sonar: “It's the ability to find the fish other sonars miss.” These are often the more profitable fish hiding near the bottom.

In a conversation with Master Styke by satellite phone during the Pollock B season in Alaska, he said: “The HD850 is one of our main fishing tools. On our most recent trip we were out 11 days and brought in 1,450 tons. That was a good trip. The HD850 has a lot of power, more than any other sonar. We can

look ahead and pick up the smaller signs at a greater distance. It also has active soundome stabilization, which is working well. I use the new HD850 exclusively now.”

“With the HD850 I have the power to reach farther and this is valuable. And with the HD850's ability to distinguish targets at long ranges we can locate much more dense schools at greater distances. They are often harder to see because they are down low and tight to the bottom. These fish are often missed by other sonars, which are looking closer in. The targets are also easier to chase with the WESMAR. We are



Master Brian Styke, in the wheelhouse of the C/P Arctic Storm.

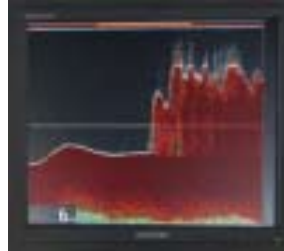
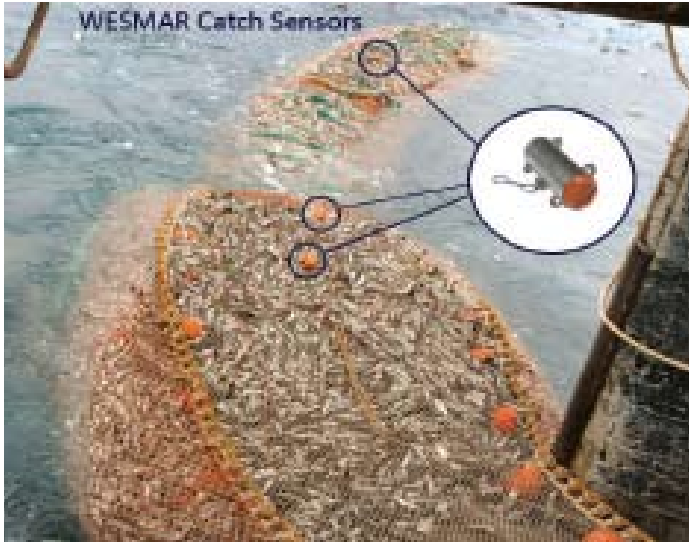
See Arctic Storm Page 2

Western Marine Electronics
14120 NE 200th St. Box 7201
Woodinville, WA 98072 USA



Arctic Storm

continued from Page 1



A full bag of Alaska Pollock ready to board the C/P Arctic Storm. Captain Styke found this 100 + ton catch with the WESMAR HD850 sonar and used the WESMAR TCS780 Trawl Sonar to profile the opening of the net. WESMAR Catch Sensors monitored the filling of the cod end.

Screen photos of the TCS780 Trawl Sonar show fish tight to the bottom on dual monitors. Top screen is in sounder mode and bottom screen is in net profile mode.

looking for schools of larger more, valuable fish.”

Captain Styke fishes in all types of weather. “When the weather is rough the electronically stabilized HD850 soundome holds a sonar picture when others won’t. With other sonars, when the boat plunges up and down, it changes the tilt angle and step-ladders the bottom, distorting and confusing what you are seeing. With the WESMAR HD850 and its precisely stabilized soundbeam, this is all smoothed out.”

An endorsement of WESMAR’s powerful HD850 sonar from the Master of the C/P Arctic Storm is note worthy. Coming from Brian Styke, a highly experienced captain who is fishing in one of the world’s most violent seas, the endorsement is extremely significant.

With 38 years in the fishing industry 32 as Captain, 20 years as the Master of the Catcher/Processor Arctic Storm, Captain Styke is more

than capable of evaluating the WESMAR HD850 system. As for working in violent seas, he qualifies there as well. “My windows are 46 feet above the waterline and sometimes we are looking up at the waves “

The Arctic Storm fishes the Bering Sea Pollock for both A & B seasons as a catcher/processor/freezer. They fill in with Yellow Fin Sole in the winter. In the Spring they do a Washington–Oregon trip as a mother ship processing Pacific Whiting from the delivery boats.

Captain Styke has a crew of 132 in the winter and 128 in the summer.

When asked if the HD850 has saved the vessel money in fuel and/or made them more efficient, Styke explained it this way.

“From an efficiency standpoint, the quicker you locate a catch, the sooner you can reduce your speed. This is one of the critical roles of the sonar.

About the C/P Arctic Storm



Length: 334 feet

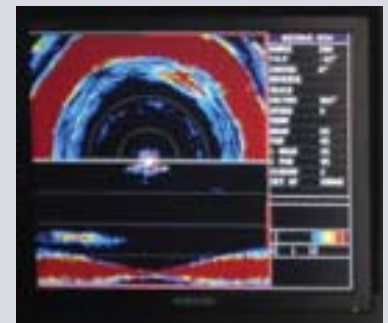
Horsepower: 6100

Tonnage: 4068

Products:

- Bering Sea Pollock
- Pacific Whiting surimi and fillet
- Pollock roe
- Fishmeal

About WESMAR Equipment on the Arctic Storm



HD850 Searchlight Sonar in split screen mode. The top screen is in forward scan showing fish off starboard. The bottom is in profile scan with fish off to port.

Fish finding electronics:

- WESMAR HD850-110-10 Searchlight Sonar
- WESMAR HD800-110-10 Searchlight Sonar
- WESMAR TCS780 Trawl Sonar System with 4 Sleds
- 12 WESMAR Catch Sensors

continued on page 4

Russian Fish Processor's Catch Numbers are Up 3 Thanks to WESMAR Trawl Sonar System

JSC Ackhagelsk Traloviy Flot is one of the largest fishing companies in Russia with a fleet of 24 vessels, a fish processing plant, and several transport and service boats. The company installed a WESMAR TCS780 with two sleds, before the season and a Russian newspaper says the ship's captain credits their new WESMAR trawl system with a 12.8% increase in anticipated catch.

The newspaper "Rybak Severa," reported the 94-meter "F/P Revolyutsiya" recently returned from fishing with the WESMAR trawl and called it an extremely



productive season."

Captain Nikolay Shepel, said the trawl system "performed well, allowing the trawl position to be adjusted according to the navigational conditions, which helped to catch more fish."



WESMAR's TCS780 is valuable on board the MV Revolyutsiya.

Fishing Expo Season Is Right Around the Corner



**Pacific Marine
Expo**
Seattle, WA
November
19-21, 2009



**50th Fort Lauderdale
International Boat Show**
October 29-
November 2,
2009

WESMAR will again be a major exhibitor at Pacific Marine Expo displaying our complete line of equipment, including all our sonars, commercial grade bow and stern thrusters and roll fin stabilizers. This is the largest commercial marine trade show on the West Coast. Vessel owners, fishermen, boat builders and seafood processors come to this event to make their purchases for the upcoming season. If you make your living on the water, or provide services to those who do, this is your show.

The world's largest boat show is turning 50 this year and will celebrate with an extravaganza of more than \$3 billion worth of boats, yachts, superyachts, electronics, engines and thousands of accessories from every major marine manufacturer and builder worldwide. The show encompasses more than 3 million square feet of space, both on land and in water, at six sites and are all connected by the official Show Transportation Network.

www.showmanagement.com

Visit WESMAR at Booth #935

WESMAR Welcomes New Dealers

Sonny Hakimi, WESMAR's Sales Manager for France, Africa and the Middle East, says his newest dealer, Marine Diesel of Cape Town, South Africa, has been very successful already selling four new sonars with hydraulic hoists, for use in the tuna fishery. He also reports that some of the newer developing fisheries have purchased WESMAR sonars as well, including one for sardines into Mauritania, and two sonars into Zimbabwe. Another developing market for him is Egypt, where another sonar has been sold. Egypt, according to Sonny, is the second largest Fishing country in Africa, second only to Morocco. WESMAR is also pleased to announce a reestablishment of our dealer relationship with Soremor in Morocco. They recently purchased a trawl sonar system with accessories and four scanning sonars for sardine boats.

WESMAR's Newest Ads



WESMAR is continuing a board marketing effort involving fishing publications, customer reports, dealer features, and products banners to get the word out about our products, happy customers, and loyal dealers.

What's New features in Pacific Fishing showcasing the HD850 Sonar.

Arctic Storm Continued from Page 2

“When we get a full bag, we bring the doors to the stern then idle around for a while, using less fuel. It’s called shortwiring. This happens when we catch fish faster

than the plant can process it, and we have to wait for the plant to catch up with us.” (So in essence the faster they find the fish the less fuel they burn.)

Captain Styke says WESMAR and Dennis Soderberg (WESMAR’s

Vice President of the Electronics Division) have been very supportive. “I appreciate that WESMAR has listened over the years to what the fishermen have to say about what they need.”

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