

WESMAR and Davey's Locker

Create Ideal Environment For Sportfishing Enthusiasts

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What happens when the world's leading sportfishing sonar system and a world-renowned charter company work together?

There is plenty of fish for everybody.

When Davey's Locker Sportfishing, Inc., located in Balboa, California, began catering to sporting enthusiasts 40 years ago, finding fish

could be a real chore. Even the most experienced captains could not guarantee success for

an avid fisherman heading out on a 1/2 day charter.

But the fishing journeys were always exceptionally popular. Featuring beautiful views and a unique boating experience on magnificent vessels for those interested in fishing for Albacore, Yellow Tail, Barracuda, and Bass with live bait at depths of 10 to 20 fathoms, Davey's was always noted for boating pleasure. The pleasant weather and striking views off the coast of Southern California made these journeys something special.

Although the on-water experience alone is worth the trip, about 12 years ago leaders of the company began incorporating another feature that would practically guarantee that nearby fish would be found. After installing WESMAR sonar onboard, fishing is becoming easier and the views are still spectacular.

"We now have WESMAR sonars on four separate boats," says Doug Ferrell, Davey's President. "We have been upgrading as the technology continues to advance because our captains have experienced so much



success."

An HD800 was recently installed on the stately 80' x 24' Western Pride and Ferrell noticed even more sonar improvement. "The HD800 is the fastest unit I have ever seen," says Ferrell, and the resolution is fabulous."

With WESMAR sonars Davey's boats can track bait schools, and pinpoint trophy fish with ease. The HD800's unique features allow the depth and distance of the target to be determined instantly. The unit was declared the world's best Sportfishing sonar system earlier this year by experts who witnessed the HD800 enable several crews to land record fish in seasonal tournaments, including two Pacific Blue Marlin that weighed more than 1,000 pounds.

Has Ferrell noticed a difference since his company began using sonar 12 years ago? "Yes, Before WESMAR Sonar, sometimes we were not able to locate fish," he says. "On some boats that still do not use WESMAR, that is still the case. At Davey's Locker, that will never be a problem."

