

# A WESMAR at Every Turn

Lazzara Yachts are known for their sleek designs and sheer beauty—every one is a head turner. They are also known for their comfort, and maneuverability because Lazzara includes a WESMAR Bow Thruster on every yacht they build. They have not regretted it.

“People expect comfort and maneuverability and WESMAR’s performance is excellent. They are a component on our boat that is reliable and problem free. It was chosen for its reliability, which is the most important factor to us,” said Rich Lazzara, Marketing Director. “We prefer using WESMAR products on our vessels because of their reliability and quality.”

This combination of respected marine electronic companies, WESMAR, and Lazzara have been a good match. “Our customers want to know three things about equipment we install on their boats: Does it work, what is the maintenance factor, is there down time? WESMAR’s reliability was the most important factor to us.”

The quality recipe has been a part of the Lazzara mission since the family began building boats on the West Coast of the US in the mid-1950s. Rich’s grandfather founded Columbia Yachts in California in 1954 and then moved the business to Tampa, Florida, at the end of the decade. In 1960, the Lazzara family launched Gulf Star Yachts. After 28 years of awardwinning design and production, they merged with popular Viking Yachts.



*The beautiful 94 ft. flagship Motoryacht Legacy is the newest in the Lazzara line and like all the Lazzara yachts includes a WESMAR Bow Thrusters for comfort and maneuverability.*

Richard Sr. and his brother Brad left the collaboration of Viking-Gulf and started Lazzara and today just the name Lazzara means experience and quality. The company’s 175 employees produce 9 vessels a year, ranging in size from 76 to 94 feet.

The Lazzara family has been innovative and their vessels are known for extreme high performance. Their trademark is their sleek design and head turning beauty. Cruising speed on the 76 is 24 knots and on the 94, 21 knots. In June of 1999 they finished their largest hull ever —The Legacy— a beautiful 94 foot flagship that has created quite a stir in the yachting industry. This cruising marvel is currently touring in ports from Ft. Lauderdale to New York, staying 3 days in each port to allow brokers, vendors, clients and

others in the yachting community an opportunity to see her first hand. It will return on the same route and schedule in late October for its world debut at the Ft. Lauderdale Boat Show.

This gorgeous vessel has greater volume than any other 94, is competitive to any 110 footer, and allows for customization at several junctures. There are 4 customization options for the back end; 3 for the third fly bridge and 2 for the main deck area. And she is equipped with the WESMAR DPC50, 50 HP dual prop counter rotating hydraulic bow thruster.

When the Legacy shows up at the dock for its world debut, one thing will be clear: a WESMAR bow thruster will be turning the majestic yacht for all to see.

